**Highlighted Reading**

Guided Reading (Guided Read Alouds) with Highlighters

*Closing the Innovation Gap: Reigniting the Spark of Creativity in a Global Economy,* Chapter 1

**What does the Text Say?**

**Highlight the following:**

**1st paragraph**

* Two things jeopardizing America’s future

**2nd paragraph**

* Films released by Pixar
* The “two-way” street at Pixar

**3rd paragraph**

* Description of Pixar headquarters

**4th paragraph**

* The origins of Pixar’s success

**5th paragraph**

* The genesis of the company
* Who the Pixar Company attract to finance it and why?
* The two ventures that help Pixar stay alive until the market was ready

**6th paragraph**

* The variations of Pixar’s business strategy

**7th paragraph**

* The things that help the team/company survive and thrive
* What the visionary entrepreneur provided that helped Pixar succeed?

**9th paragraph**

* Four things Pixar’s internal culture encourages

**10th paragraph**

* What is in the “soup” or the right environment
* The five core values of innovation

**11th paragraph**

* What stifles innovation

**12th paragraph**

* What innovators naturally do

**13th paragraph**

* What development came from the curiosity about “incestuous traffic”

**14th paragraph**

* How David Culler described inquisitiveness.

**15th paragraph**

* The good and bad of questions

**16th paragraph**

* The negative of mature companies

**17th paragraph**

* What is an inherent part of innovation and why

**18th paragraph**

* The role of trust

**19th paragraph**

* What innovation requires
* What needs to be coupled with curiosity
* What kills many projects
* Why Exxon failed

**21st paragraph**

* The good and bad of openness and focus

**22nd paragraph**

* Two qualities of innovation to thrive

**23rd paragraph**

* The role infrastructures play in innovations

**24th paragraph**

* The role patient capital plays in innovations and why

**How does the text say it?**

**- Highlight with a different color**

2nd paragraph

* Highlight the italicized words
* Highlight the dash and the information that is added following the dash

3rd paragraph

* Highlight the words that tell you this is written from a first person perspective
* Highlight the example of personification
* Highlight the example(s) of imagery

5th paragraph

* Highlight the appositives

7th paragraph

* Highlight the example of alliteration
* Highlight the repetition

8th paragraph

* Highlight the dash and the additional information offered after

10th paragraph

* Highlight the subtitle
* Highlight the imagery
* Highlight the metaphor
* Highlight the colon and the list that follows

11th

* Highlight the word that means “smother”
* Highlight the example (s) of personification

13th

* Highlight the dash(es) and the additional information offered within
* Highlight the appositive
* Highlight the quotations used for something other than quoting

15th

* Highlight the example(s) of ellipses
* Highlight the example(s) of dash

17th

* Highlight the subheading
* Highlight the appositive

18th

* Highlight the subheading

19th

* Highlight the subheading

20th

* Highlight the example of irony

22nd

* Highlight the subheading
* Highlight the example(s) of alliteration
* Highlight the colon and information provided after

23rd

* Highlight the dash and the additional information offered after

24th

* Highlight the example(s) of imagery